

Intellectual Property Rights Workshop

Objective: To give participants an insight into Intellectual property rights, patent, trademark, copyright, geographical indications and how to apply for them.

Date: 27th December, 2018.

Teacher participants: 22

Speaker: Dr. Poornima Chandran (Prometheus Patent Service Pvt. Ltd., Hyderabad)

Venue: MJCET Seminar(Block 4)

Student participants: 60

Steve jobs said “I’m convinced that about half of what separates the successful entrepreneurs from the non-successful ones is pure perseverance.”. Institution’s Innovation Cell of MJCET is a new student body formed purely because of the passion and perseverance of young entrepreneurs from MJCET.

IIC MJCET had their first event on December 27th, 2018, it was a half day workshop on intellectual property rights by Dr. Poornima Chandran who works for Prometheus patent services private limited. Faculty members and students were in attendance.

Dr. Poornima educated the attendees about the importance of Intellectual Property Rights, and how it is an important aspect in every major business venture.

She spoke about the importance of patenting, and explained how a patent helps increase market value, helps business venture into new markets, enhance market growth, attract venture capitalist and enhance negotiation power in a joint venture.

Her presentation explained about the three main requisites that allow a product, service or an idea to be patented. Namely;

- Novelty
- Non-obvious or inventive step
- Industrial applicability.

The seminar was an interactive session where the attendees learnt about the patenting process in India. Dr. Poornima explained all about how it would take around 5 years for a patent to be granted. She also explained in detail about all the behind the scenes work that goes into granting of a patent.

The seminar also shed some insights about trademarks and types of trademarks and the true meaning of copyrights and how copyrights are essential for books, movies and other forms of intellectual property.

The seminar was an overall successful event, which ended with a question and answer session. It was a very informative event for every budding entrepreneur to know in detail all about patent, trademark and copyright, and how it protects their products and ideas which is an essential step in building any startup.



A group photo of Guest Speaker and IIC-MJ Team