

Intellectual Property Rights Workshop

Objective: To give participants an insight into Intellectual property rights, patent, trademark, copyright, geographical indications and how to apply for them.

Date: 27th December, 2018.

Teacher participants: 22

Speaker: Dr. Poornima Chandran (Prometheus Patent Service Pvt. Ltd., Hyderabad)

Venue: MJCET Seminar(Block 4)

Student participants: 60

Steve jobs said “I’m convinced that about half of what separates the successful entrepreneurs from the non-successful ones is pure perseverance.”. Institution’s Innovation Cell of MJCET is a new student body formed purely because of the passion and perseverance of young entrepreneurs from MJCET.

IIC MJCET had their first event on December 27th, 2018, it was a half day workshop on intellectual property rights by Dr. Poornima Chandran who works for Prometheus patent services private limited. Faculty members and students were in attendance.

Dr. Poornima educated the attendees about the importance of Intellectual Property Rights, and how it is an important aspect in every major business venture.

She spoke about the importance of patenting, and explained how a patent helps increase market value, helps business venture into new markets, enhance market growth, attract venture capitalist and enhance negotiation power in a joint venture.

Her presentation explained about the three main requisites that allow a product, service

or an idea to be patented. Namely;

-Novelty

-Non-obvious or inventive step

-Industrial applicability.

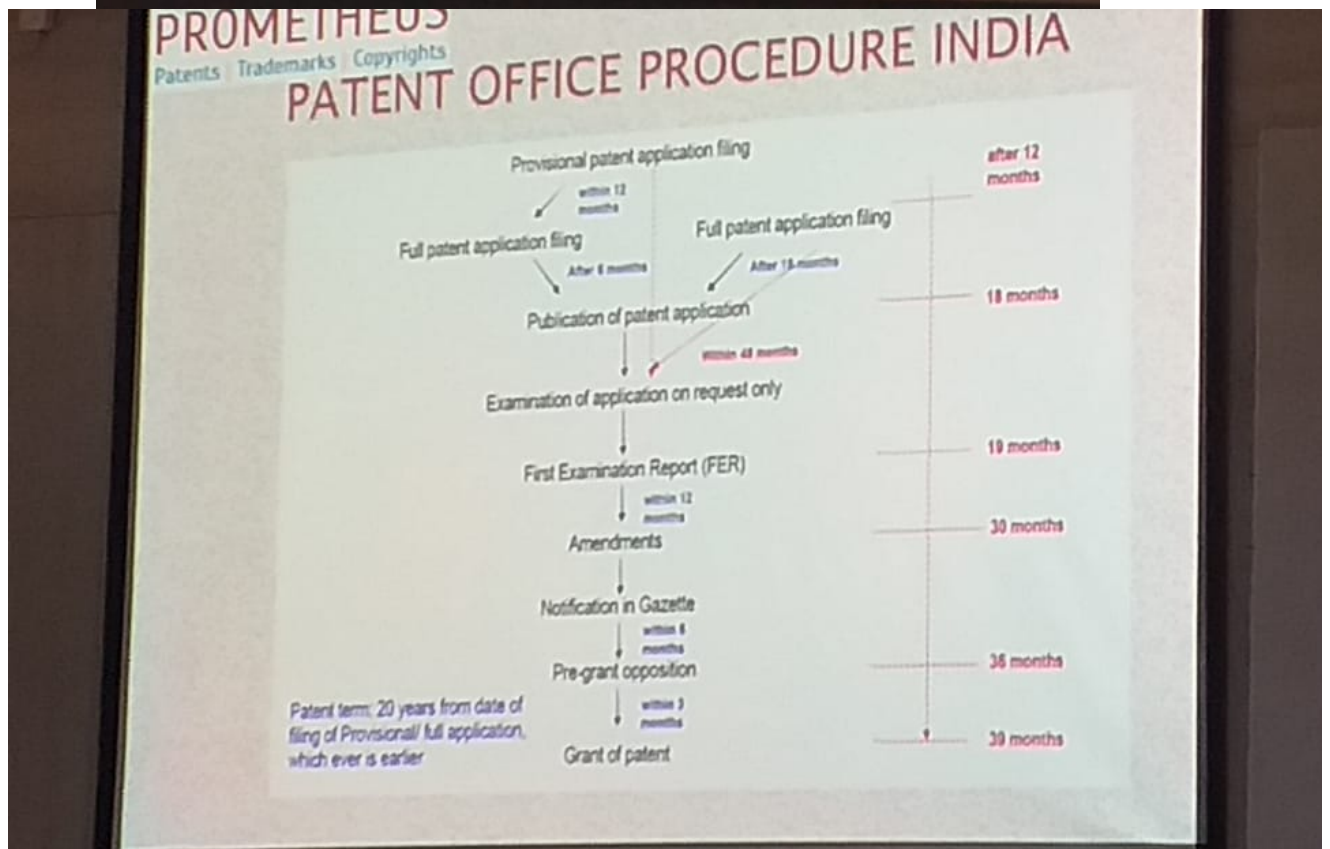
The seminar was an interactive session where the attendees learnt about the patenting process in India. Dr. Poornima explained all about how it would take around 5 years for a patent to be granted. She also explained in detail about all the behind the scenes work that goes into granting of a patent.

The seminar also shed some insights about trademarks and types of trademarks and the true meaning of copyrights and how copyrights are essential for books, movies and other forms of intellectual property.

The seminar was an overall successful event, which ended with a question and answer session. It was a very informative event for every budding entrepreneur to know in detail all about patent, trademark and copyright, and how it protects their products and ideas which is an essential step in building any startup.



A group photo of Guest Speaker and IIC-MJ Team



ts" are legal rights, which result from
industrial, scientific, literary and artistic



**Report on IPR Workshop conducted by ManavRachna University
under the Aegis of AICTE-MHRD Innovation Cell Scheduled on 10th January 2019**

ManavRachna University conducted Internal IPR Workshop in University Auditorium on 10th January 2019 from 10:30 AM till 12:30 PM. The speaker was Prof. D.K. Sharma from Physics Department of the University. There were additional speakers namely Prof. B.M. Bahl, Dean Applied Science and Ms. Aditi Chaudhary from Law Department. The speakers talked about History of Intellectual Property, World Intellectual Property Organization with its Roles & Functions, Intellectual Property India Office with its Roles & Functions, Procedure of filing a Patent Application, Copyright Application, Trademark Application, Design Application. They also discussed about Scheme for Facilitating Start-ups Intellectual Property Protection

This was followed by afternoon session from 1.30 PM to 3:30 PM for the webinar by Ms. Shewatasree Majumder, Principal Fidus Law Chamber. There was participation of students and Faculty members from all departments of the University. The event was of huge success. It was very informative, insightful, knowledge enriching and motivational. She discussed the concept and importance of IPR (Intellectual Property Rights), Innovation & Patents, Copyright & Related Rights, Branding & Trademarks, Industrial Designs, Geographical Indications, Semiconductor Integrated, Circuits Layout Design, Plant Variety, Trade Secrets, Importance & Protection of IP —Recognize & Respect individual IP. Finally the discussion was taken to a higher level where implications of IPR to Entrepreneurship & Digital Age was covered.

The staff members and students of MJCET, attended the webinar workshop of AICTE-MHRD Innovation Cell through Facebook link on 10th January, 2019 (Time: 01:30 PM to 3:30 PM) at Students activity Center, Block - 1, 4th Floor.



Online session (webinar) by MIC Expert on 10th January 2019. Offline session by local expert, to be organized by Institute as per guidelines given by MIC. (10th January to 25th January 2019) 2) **S. Irfan Sadaq**[irfan.sadaq@mjcollege.ac.in](mailto:sadaqirfan.sadaq@mjcollege.ac.in) Wed, Jan 9, 4:58 PM to All

Report on IPR Workshop conducted by Mr. Y. Naresh, Associate Director, Prometheus Patent Services Pvt. Ltd. on 13th December 2018

MJCET has signed an MOU with a consulting firm, „Prometheus Patent Services Pvt. Ltd.“ to assist the faculty and students in documentation and filing of application for patenting their inventions. A seminar on IPR was conducted by the consultant on December 13, 2018 for creating awareness. The college has formed Patents and external funding committee to identify patentable inventions and streamline the process. Recently the patent for Solar Powered Spinning Wheel has been published in the name of MJCET



It was decided to file patent for the R & D projects- MR fluid damper, MR fluid Clutch, Pneumatic Quadruped Robot, Bio-Diesel project, KVAR STATCOM and IoT based Smart 3D printer.

